


PAUL NOBLE

WEB MARKETING MANAGER | WEB DESIGNER | GRAPHIC DESIGNER

 pbnoble@gmail.com

 281.467.3704

 Houston, Texas

 [Portfolio](#)

 [Linkedin.com/in/paulnoble](https://www.linkedin.com/in/paulnoble)

TECHNICAL SKILLS

WordPress, HTML, CSS

Adobe Creative Suite: Photoshop / Illustrator / InDesign / Premiere Pro / Acrobat, Adobe XD / Flash / Dreamweaver / Fireworks

Office 365: Word / Excel / PowerPoint / Teams

Email Marketing: Constant Contact / ActOn

Layout & Composition

Logo Design

Pre-Press / Press Checks

EDUCATION

APPLIED DESIGN & VISUAL ARTS

BA

University of Houston – Clear Lake, Houston, TX

ASSOCIATES DEGREE

San Jacinto Jr College, Pasadena, TX

ATTENDED

Sam Houston State University
Huntsville, TX

SUMMARY

Web Marketing Manager, Web and Graphic Design Specialist with many years of experience in the Marketing / Advertising Industries.

One of my career highlights includes launching website in record time then implementing a shopping cart experience which resulted in \$50,000-\$75,000 per year in additional revenue not captured before its creation.

PROFESSIONAL EXPERIENCE

ITS IMPLEMENTATION SPECIALIST

Dec 2020 - Present

Mattress Firm (Contract) via iSphere, Houston, TX (Remote)

Design, develop, and maintain technical documentation for a variety of audiences. Craft internal/external communications, multi-page training guides & manuals, maintaining content on the internal company website, document designs, icons, logos, illustrations, and visual aids for corporate store training programs. Create occasional IT-related video productions. Collaborate with team members on various print and digital initiatives.

FREELANCE

Dec 1995 - Present

Noble Graphics – Houston, TX

Freelance Web Designer for various small businesses. Using WordPress and Adobe Suite of Products.

WEB MARKETING MANAGER - WEB DESIGNER

Aug 2014 - June 2020

MW Industries – Maudlin Products, Kemah, TX

MW Industries: Member of corporate marketing team involved with 5 MW companies. Marketing efforts including Email Marketing Campaigns, managing incoming leads, and importing data into ActOn drip marketing campaigns. Developing new ad content, updating LinkedIn pages for Business Groups.

Maudlin Products: Website design for Maudlin Products with Shopping Cart using WordPress. Email Marketing campaigns promoting product line to extensive mailing list using ActOn and Constant Contact. Implemented search engine optimization techniques to have the websites rank high in natural searches. Tradeshow Display Graphics, Product Catalog and printing pieces and literature. PowerPoint projects, and Packaging Design.

WEB DESIGNER - GRAPHIC DESIGNER

July 2001 - July 2012

Coleman – Hanna, Houston, TX

Car wash manufacturer producing automatic, tunnel and self-serve car wash equipment. Responsibilities: Design, maintain and expand the company's three websites. Work closely with marketing and IT departments to communicate with global distributors.

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PAUL NOBLE

PROFESSIONAL DEVELOPMENT

LINKEDIN LEARNING

SKILL SHARE

UDEMY

Ongoing Courses

REFERENCES

Available on Request

PROFESSIONAL EXPERIENCE *continued*

(Coleman - Hanna Continued)

Initiated email marketing campaigns to communicate with customers and distributors using online mailing lists. Implemented search engine optimization techniques to have the websites rank high in natural searches. Interface with software developers to create and deploy site/system per job specs. Meet with internal departments to fulfill project requirements. Consult with distributors to aid with their website needs.

SR. WEB DESIGNER

June 2000 - July 2001

Common Vision, Houston, TX

Internet consulting company. Responsibilities: Utilize multiple visual design technologies to enhance client websites. Develop design concepts, structure deployment, and implement user interfaces utilizing industry standard software and HTML techniques. Interface with software developers to create and deploy site/system per client requirements. Meet with clients to discuss needs, requirements and timeframe for implementation and deployment.

WEB DESIGNER - GRAPHIC DESIGNER

Nov 1997 - Jan 2000

Terry Productions, Houston, TX

Print, tradeshow, and website design firm. Responsibilities: Creative concepts and execution of web pages and printed pieces. Supervision of two designers on production and design work. Conducted client meetings and consulted on projects.

SR. GRAPHIC DESIGNER

June 1997 - Nov 1998

KOCH Industries, Houston, TX

Fortune 500 privately held energy company. Responsibilities: Web page design, magazine ad design, public relations graphics, brochures, and presentations.

SR. GRAPHIC DESIGNER

Nov 1994 - Feb 1997

Gulf States Toyota Marketing, Houston, TX

Marketing arm of one of the largest car dealerships in the United States, providing automotive direct marketing programs to 141 Toyota dealers in TX, LA, AK, OK and MS. Responsibilities: Creative concepts and execution of direct mail programs, brochures, photo direction, collateral materials, and point of purchase displays.

GRAPHIC DESIGNER

Aug 1988 - Sept 1994

Houston Astros / Astrodome, Houston, TX

Advertising/Marketing department for Houston Astros and Sports Facilities. Responsibilities: Design for all departments of The Houston Astros/Astrodome USA, Astrodome Hotels. Design and production of Astros monthly magazine, quarterly tabloid newspaper, logos and corporate identity strategy, sale collateral material for internal departments as well as external clients, sales brochures, and promotional campaigns.
